



**STRATASELECT**  
reach solutions

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# COMPANY PROFILE

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## STRATA SELECT MARKET POSITIONS

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What drives great organizations? We are committed to uncovering the key ingredients to help our clients become high-performance businesses. Our unique combination of skills, approaches, assets and tools help create value for companies and achieve meaningful results.

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# REACH SOLUTIONS

**Strata Select Market Positions** is a business development consultancy company which provides strategy and consulting services through a different range of disciplines.

We collaborate with our clients to help them become high-performance businesses and we can guarantee meaningful results by merging creative strategy with our comprehensive capabilities and unique combination of business skills.

## Code of Ethical Conduct

Strata Select has a rich and proud history built on a solid foundation of professional and ethical behaviour. In an ever-changing environment, we will continue to build our business and will strive to be a reliable, trustworthy company to the benefit of all the customers.

We must ensure that all our business relationships reflect our personal integrity, respect for human dignity and the rights of others, and honesty and a commitment to do what is right, fair, reasonable, lawful and just.



“Today, undifferentiated products or services abound in the market, most offering a good level of quality but little else. Unrelenting competition and too similar products have led to the importance of caring for your business.”



## CONSULTING

Strata Select have ideas, strategies and tools that can help organizations drive new growth with existing customers, find new customers and explore new channels.

**We drive growth**



## STRATEGY

Strata Select helps assess and manage risk, and ultimately select the wise strategic direction with a sharp focus on continuous improvement and an agile operating model.

**We set on wise track**



## BUSINESS PLAN

Our unique combination of skills, approaches, assets and tools help develop and operate scalable, efficient and agile business processes that can unlock value.

**We deliver operational excellence**



## MARKET POSITIONS

From strategy to execution, Strata Select works with organizations to help develop total analytic capabilities to outperform the competition.

**Reach above competition**



## Customized Solutions

Our clients include world's most ambitious organizations. Many of them rank among the world's largest companies, but we also advise small to mid-sized businesses and nonprofit organizations.

We provide the specific services according to the requirements of our clients and we do our best to drive competitive advantage and performance.



OUR  
CLIENTS

